

# CleverLink CONNECT 700 IN70

Helping small business succeed online!

**Are you a small or home based business?**

**Would you like to:**

- ✓ INCREASE customer base
- ✓ REDUCE marketing costs
- ✓ OPTIMISE website effectiveness
- ✓ SIMPLIFY administrative processes
- ✓ IMPROVE ordering processes
- ✓ SELL on a global NETWORK
- ✓ ACCEPT secure payments ONLINE

If you answered "YES" to any of the above then the new FREE CleverLink Connect 700 in 70 training program is for YOU!

**Eligibility:** To be eligible to attend our FREE seminars & workshops, your business must have an ABN and be a small or home based business (20 people or less).

## CANBERRA & QUEANBEYAN COURSE LIST

9 Courses - 11 Sessions and All FREE!	Date & Time	Venue
<b>1. OFFICIAL PROGRAM LAUNCH in CANBERRA</b> Powerful and Profitable Business: Why online is a MUST for small business	14 <sup>th</sup> October 2010, 10.15am – 1pm	Pavilion On Northbourne, Dickson
<b>2. Powerful and Profitable Business: Why online is a MUST for small business</b>	27 <sup>th</sup> October 2010, 9.30am – 1pm	Canberra Southern Cross Club, Woden
<b>3. Need Extra Business? 7 Easy Ways to find more customers through the Internet</b>	14 <sup>th</sup> October 2010, 2pm – 5pm	Pavilion On Northbourne, Dickson
	27 <sup>th</sup> October 2010, 2pm – 5pm	Canberra Southern Cross Club, Woden
	28 <sup>th</sup> October 2010, 9.30am – 1pm	Canberra Southern Cross Club, Jamison
<b>4. 7 Steps to set up and develop a successful business Web site</b>	20 <sup>th</sup> October 2010, 9.30am – 1pm	Pavilion On Northbourne, Dickson
<b>5. How to get top search engine positions by "optimising" with key words</b>	20 <sup>th</sup> October 2010, 2pm – 5pm	Pavilion On Northbourne, Dickson
<b>6. Become e-Business Savvy – A Special session for ACT Women in Business</b>	21 <sup>st</sup> October 2010, 11am – 1.30pm	Pavilion On Northbourne, Dickson
<b>7. e-Business coaching/mentoring session</b>	28 <sup>th</sup> October 2010, 2pm – 5pm	Canberra Southern Cross Club, Jamison
<b>8. How to set up e-Commerce facilities for your business</b>	28 <sup>th</sup> October 2010, 5.30pm – 8pm	Canberra Southern Cross Club, Jamison
<b>9. Online Marketing – essential tools and techniques to boost your business</b>	29 <sup>th</sup> October 2010, 9.30am – 1pm	Queanbeyan Kangaroo Football Club, Queanbeyan

This is an Australian Government funded initiative under the Small Business Online Program

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**REGISTER NOW** [www.cleverlinktraining.com.au](http://www.cleverlinktraining.com.au)  
phone 1300 721 837 email [training@cleverlinktraining.com.au](mailto:training@cleverlinktraining.com.au)

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