

Zone A

“Online is a new world to me! I need to know everything from step one.”

Zone B

“I know the benefits and some of the steps involved but haven't taken action yet.”

Zone F

“I have a home based business and my website is my interface to the world”

WHO?

Small ABN registered
BUSINESS OWNERS or
MANAGERS
looking to grow their
business online

Zone C

“I know the benefits, took some action but would like help to get to the next stage.”

Zone E

“I constantly update my site but there must be a better way than what I'm using.”

Zone D

“I have a website but it's been the same for years.”